



PhoneTell Reviewer's Guide

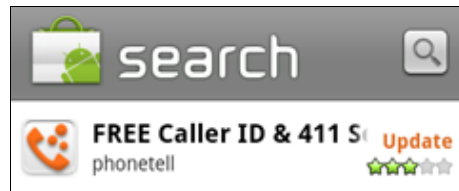
For Android 1.5 and Above

For Beta Release 0.934

PhoneTell for Android

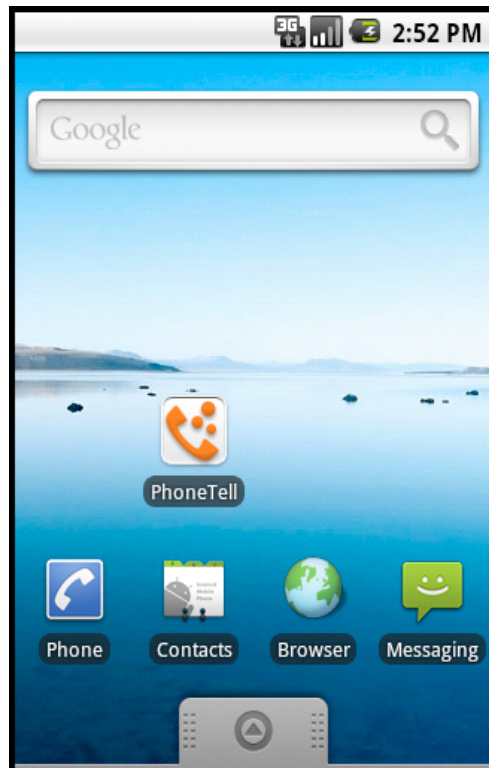
Installation

- Make sure you're running **Android OS 1.5** or higher.
Note: Caller ID feature not available on HTC Eris, and CDMA (Sprint, Verizon, Virgin Mobile) users will need to have a wi-fi connection in order to receive full Caller ID functionality.
- Launch the **Android Market** (in your Application Folder) and search for 'PhoneTell'. Follow the directions to download and install the PhoneTell app.



Alternatively, If you have a QR scanner, you can use this QR code to start the download process.

- The PhoneTell app icon will appear on your home screen, and can be found in the Applications Folder as well.



Getting Started with PhoneTell

PhoneTell provides a powerful set of services that expand and extend the dialer in your Android phone:

- Now, from one search box, PhoneTell **searches** your contacts, your linked social cloud, and the largest phonebook on the planet - more than 300 million phone numbers - to find the people, places and businesses you're looking for.
- PhoneTell gives you **real-time caller ID** that identifies callers you know, plus total strangers, bill collectors, telemarketers, almost everyone. (We can't identify blocked or unlisted numbers.)

Note about caller ID: If you're using Sprint, Verizon, or Virgin Mobile, and you are *not connected to a wi-fi network when a call comes in*, you will not see the caller ID. Those networks (CDMA) don't allow us to send a caller ID request while the phone is engaged. However, if you're on a wi-fi network the caller ID request can be sent over the network and caller ID will be shown for incoming calls. If you're on AT&T or T-Mobile, the caller ID generally works while the phone is engaged.

Note about blocked numbers: If a phone number is unlisted or blocked, or if the mobile provider (such as Verizon) does not subscribe to the national database of users, we are unable to identify the caller. In these cases, we will share location (city, state) information.

- The PhoneTell "**Don't Disturb**" services are unique. PhoneTell will send a text SMS response to callers when you can't take their call. Just turn on the "Don't Disturb" feature—all incoming calls are sent to your voicemail and your callers will receive a standard (or customized) SMS message.

When selected, "Don't Disturb" can also be activated by turning your phone face down...pretty handy when you're running from meeting to meeting.



Directory Search

PhoneTell will find it fast! Using our own proprietary CallRank™ algorithm, PhoneTell gives you the most relevant contacts from by searching databases containing more than 300 million contacts:

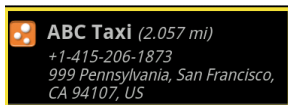
- You're out with friends and need to find a taxi or a late-night restaurant. PhoneTell will find one that's open and nearest you, fast!
- Need to reach your New York friend Michael when you're in New York? Right at the top of the list. PhoneTell sorts results by location and most-often called numbers.
- Need solve a problem, fast? Get access to thousands of "secret" customer service numbers for your favorite retail and travel sources...all verified to get you real help on the line fast.

Demo Directory Search

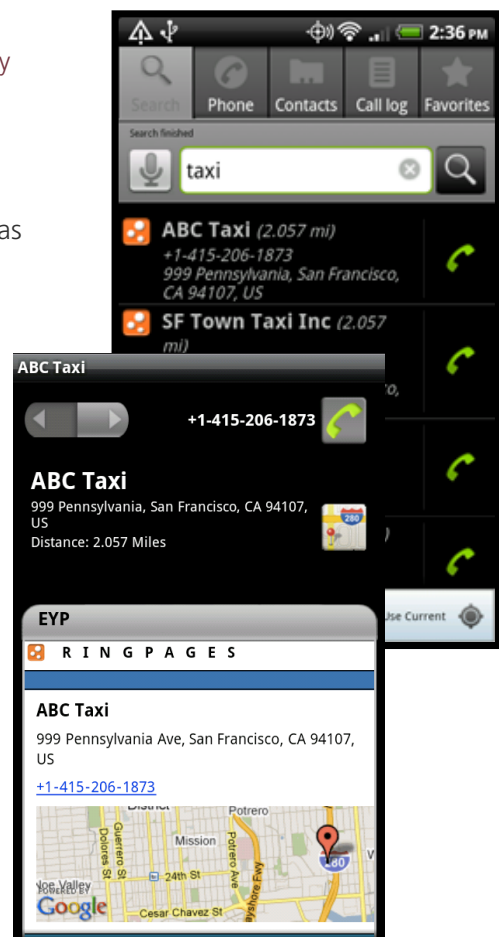
1. From the Search Tab, tap the Search Bar to search.

- Tap the text box to use the keyboard.
- Tap  to use voice recognition. Note: the  icon is only shown on devices that support voice recognition.

2. Select any contact to view the Ring Page. The Ring Page has detailed information including a map, reviews and more.



3. Tap on the green phone icon to dial directly.



Set your Location

PhoneTell CallRank™ uses your location to provide you with the most relevant results.

- You're driving to relatives and want to find a cafe for a cup of coffee along the way. Using your current location PhoneTell gives you nearby results.
- You'll be flying to New York next week and want to find restaurants near the hotel you're staying at. Just set the location to your hotel and PhoneTell will find nearby restaurants.
- You're trying to find an old friend, you know he lives in Seattle but his number has changed. Just set the location to Seattle and PhoneTell will do the rest.

Demo Directory Search

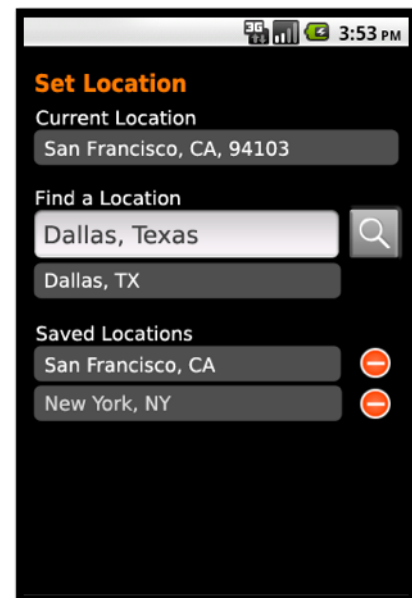


1. See the Location Bar at the bottom of the Search screen

- The Location Bar shows the location PhoneTell is using for searches.
- Tap 'Use Current' to have PhoneTell track your location and always provide nearby results.
- Tap anywhere else on the location bar to go to the Set Location screen

2. The Set Location screen allows you to manually change your address.

- To find a new location: type it (or speak it if your device supports it) into the screen, then tap the search icon. When found, tap on it to add it to the saved location list.
- Tap on a saved location to change your location and return to the search screen.
- Tap on the current location displayed IN the top BOX to add it to your saved locations and return to the search screen.



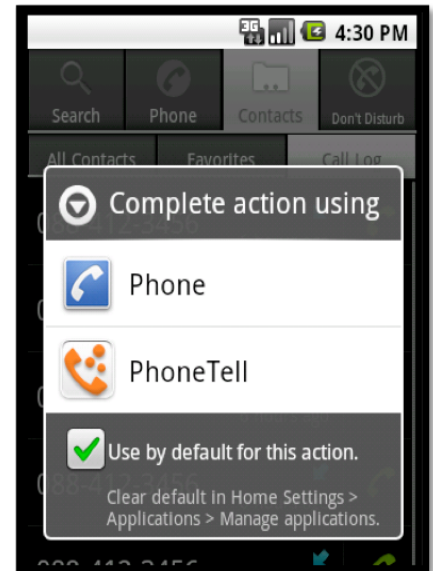
Phone Dialer

PhoneTell provides a complete and integrated dialing and searching solution providing all the features of the Android dialer plus much, much more.

Choose PhoneTell as Your Default Dialer

Some actions can be completed by either PhoneTell or the native Phone dialer. Your phone will prompt you to choose which application you'd like to use to complete your call.

Select 'Use by Default' then tap on PhoneTell to set default.



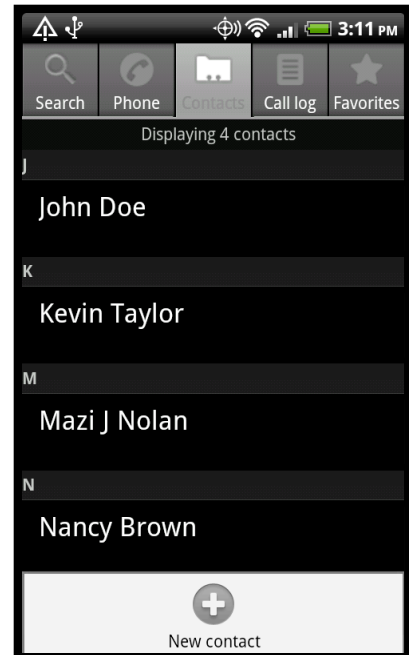
Contacts

Adding a Contact

Select the 'Contacts' tab and tap your phone's 'Menu' button to get the New Contact button and screen.

If your phone is set to sync with Google, you can also add a new contact in your Google Contacts. Next time you sync your phone, your new contacts will be included.

Note: Google Contacts is at <http://google.com/contacts>

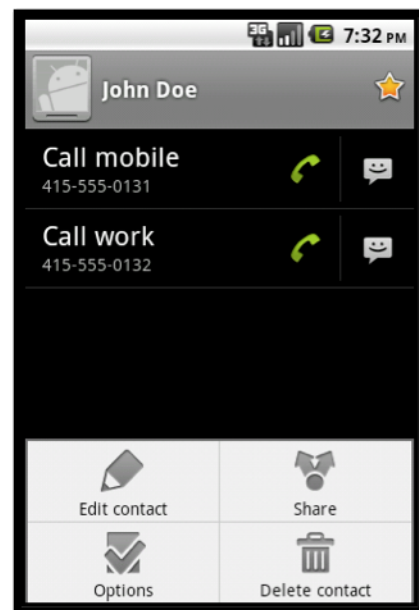


Working with a Contact

1. Tap on any contact to bring up the contact page.
2. Select your phone's 'Menu' button to bring up options to Edit, Share, mark as Favorite, or Delete a contact.

Favorites

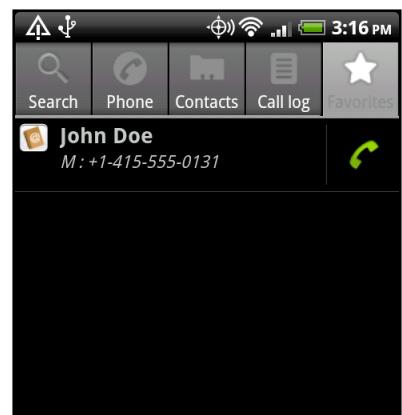
Select the Favorites tab to view favorites. To remove someone from your favorites list, tap on the contact, then select the Menu button for contact options.



Call Log (Recent Calls)

Select the Call Log tab to view your recent calls.

- Select any contact for additional contact options.
- Select the *Menu* button for an option to clear call log.
- Touch & hold to remove an entry from your log.

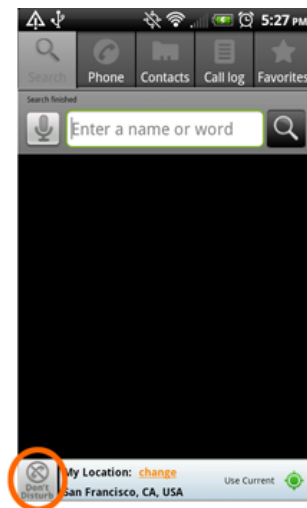


Don't Disturb

The "Don't Disturb" feature sends incoming calls directly to your voicemail. At your option, PhoneTell can also automatically send a text message to your incoming caller.

Whenever talking or texting is unsafe or inconvenient, turn on "Don't Disturb" and PhoneTell will automatically send all calls to voicemail and if you like, respond with a text SMS message.

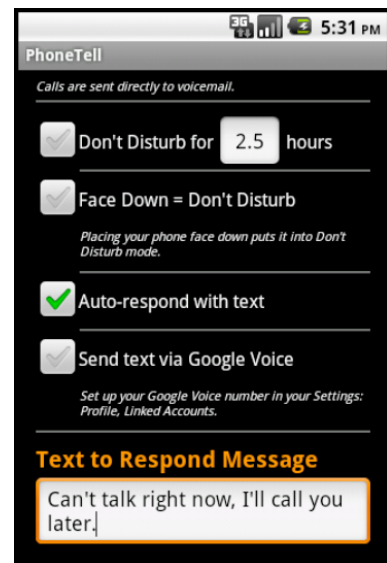
- You're having lunch with a client and get a call. With Don't Disturb on, PhoneTell instantly sends a pre-set text saying, "I can't talk right now, but I'll call back shortly." Or, create your own message.
- Your teen-aged son is driving and a call comes in from a friend. With Don't Disturb on, he's not tempted to pick up the call; and his friends instantly get a message: "I'm driving; I'll call you right back."
- You're at a movie when you receive a call from the doctor's office. You've been waiting for test results, but it would be rude to answer in the theatre. With PhoneTell's Don't Disturb on, they get a message saying, "I can't talk right now, but please call me back in an hour."



Demo Don't Disturb

Select the Don't Disturb tab.

- Select *Don't Disturb*. When on, calls will be sent directly to voicemail. (PhoneTell will automatically turn your phone back on after a set time).
- With Turn on Face Down = Don't Disturb selected, placing your phone face down puts it into Don't Disturb mode and all calls will be sent directly to voicemail until your turn your phone face-side up.
- With "auto-respond with text" selected, PhoneTell will automatically respond to all incoming calls with a text message before sending the call to voicemail. *Alternatively*, you can choose to send your text messages from your Google Voice number. (Note: you must link PhoneTell to your Google account to grant permission to access your Google Voice number. See Linking Accounts below.)
- Tap the message to set your default auto-respond message.



Text-to-Respond

When you use Text-to-Respond, here's what incoming callers see.



Inbound Call Assistant

PhoneTell shows you who's calling; and if you're busy, lets you respond to incoming calls with a text message with just one click. It's like having your own personal assistant screening your calls for you. Can't do that on an iPhone!

Caller ID

For incoming calls, PhoneTell will use caller ID lookup to display the name of the caller. Now you can screen those irritating telemarketing calls! Here's how it works: when you receive a call, PhoneTell executes a lightning fast reverse name lookup in our 300+ million caller id database, then displays the name of the caller.

Text-to-Respond

When your phone rings, you can respond with a text message with one tap.

Demo Caller ID




Call your phone from a friend's phone.

As the call comes in, you will see a dialog showing the phone number and a second or so later, the name of the caller.

(Note: Caller ID not available for unlisted or blocked numbers.)

Demo Text-to-Respond

After a call, ignore or decline the call and you'll get the *Declined Call* screen

- Tap the  button to text a response
- Tap the  button to use your Google Voice number
- Tap the  button to set a reminder

The default message is displayed. You can customize your response by tapping the message to edit it before you send.

You can set the default auto-respond message on the Don't Disturb screen (see previous section).

Select the hours to edit the reminder time.



Linked Accounts

PhoneTell lets you link to your Gmail account to allow access to your Gmail contacts and, if you have one, use your Google Voice to send your Text-to-Respond messages.

Register with PhoneTell

In PhoneTell, touch the Menu button on your phone to edit the settings in the app.

- Tap Register to create an account
- Fill in your Gmail address, choose a password
- Touch the Register button to complete the process

Link to your Gmail Account

Once you've logged into your account, the Settings menu will show a Profile link.

- Tap Profile to edit your account
- Tap Linked Accounts
- Fill in your Gmail address and password
- Check the Enable box, then tap on Save.

You should now be able to respond to inbound calls with your Google Voice phone number.



Industry Feedback



"Best apps? Check out PhoneTell."



"Give it a try, I can honestly say it's an app I use daily."



"What makes the PhoneTell app so amazing is that it offers something completely new to smartphones, and this is the ability to identify calls, including those from numbers that aren't saved to your contacts."



PhoneTell Voted #2 Best New Android App!



"PhoneTell: Another Project That'll Make Android More Awesome."



"The idea is that PhoneTell can become the one place you can find the number you need, no matter where it is."

About PhoneTell:

Founded in 2009, PhoneTell's mission is to help make the user's smartphone experience, *smarter*..

The PhoneTell team has deep experience in the telecom, search and consumer high-technology businesses and has an extensive track record of starting and building numerous successful businesses.

PhoneTell is a privately held company funded and supported by some of Silicon Valley's most noted business & financial entrepreneurs.

PR Contact:

Kristi Kilpatrick

Kilpatrick PR

kristi@kilpatrick-pr.com

650-302-6404